



Multimedia Project Presentation

Deliverable 7.1.

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Funded by the European Commission within the eContentplus programme

www.euscreen.eu

Euscreen in a nutshell

- A Best Practice Network funded by the eContentplus programme of the EU.
- 27 partners (including >20 archives).
- Providing access to a highly interoperable digitised collection of television material.
 - 35.000 items by 2011
- Started in October 2009. Duration: 36 months.
- Builds on earlier work (Video Active).
- Connected to Europeana.

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The consortium (1)

- EUscreen is co-ordinated by the University of Utrecht.
- The consortium is comprised of 27 partners from 19 EU-member states (including Switzerland).

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Archives



Technology providers



Europeana

Research organisations



Universiteit Utrecht



TAIDETEOLLINEN KORKEAKOULU



Associate partners



Objectives (1)

- Developing technical solutions to support harmonised and highly interoperable audiovisual collections, television in particular.
- Providing the necessary technical solutions for Europeana to support audiovisual content that meets user requirements.

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Objectives (2)

- Creating on-demand and user-led access to television content from broadcasters and archives across the whole of Europe.
- Developing and evaluating four use cases, notably learning, research, leisure/cultural heritage and open culture productions.

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Objectives (3)

- Building a community of content providers, standardisation bodies, and television research partners.
- Design of the EUscreen portal and services in close collaboration with end-users.
- Building and sharing knowledge through the organisation of workshops and conferences.

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Expected Results (1)

- A highly interoperable EUscreen platform with content and metadata from 19 EU member states (incl. Switzerland) which will be integrated and harmonised with Europeana.
- The EUscreen core collection of European television heritage of > 35.000 items.
- Additional information linked to the core collection.

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Expected Results (2)

- Two multimedia project presentations.
- A dynamic project website.
- Three conferences, nine workshops and proceedings focusing on creative and strategic topics faced by stakeholders.
- Nine well defined and tested use cases.

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Expected Results (3)

- An e-journal dedicated to the study of European television history based on exploration of the archives and EUscreen content in particular.
- Leaflets.
- A lively community that actively engages with existing networks.

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Users

Various user groups will benefit from the outcome of the project:

- Education and research:
 - Primary education
 - Secondary education
 - Higher education and academic research
- Media professionals
- Cultural heritage institutions
- General public

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Primary education

Who: pupils and teachers.

Needs:

- Digital resources related to courses.
- Creation of media literacy among pupils.

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Secondary education

Who: students and teachers.

Needs:

- Audiovisual resources for homework and research projects.
- Knowledge about the use of online audiovisual archives in learning.
- Guidance by teachers while looking for content.

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Higher education and academic research

Who: students and researchers in the field of (comparative) media research, but also other fields of research.

Needs:

- A large amount of audiovisual material with versatile metadata easy to use for research.
- Traditional and online access to collections
- High quality content in its original form, systematically searchable and supported by contextual information

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Media professionals

Who: filmmakers, production companies, broadcasters, researchers, journalists etc.

Needs:

- Access to cross-cultural research.
- Knowledge about foreign countries media scenery – e.g. media policies, coverage of various events in different countries and background information of specific events.

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Cultural heritage institutions

Who: museums, cultural festivals, libraries, (audiovisual) archives.

Needs:

- To combine wide ranges of different knowledge sources to establish new insights.
- Enabling large inter-archival exhibitions thus adding new meaning and making them accessible to a different or larger audience.

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General public

Who: members of the general public with an interest in European television history, European countries and languages or (historical) events, topics.

Needs:

- Better knowledge of a European country.
- Better knowledge of historical events.
- Better knowledge of the history of European television.
- Possibilities for creative reuse.

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User scenarios

EUscreen will develop four user scenarios to specify the various uses of the portal by the different target groups.

1. Education scenarios (primary, secondary education)
2. Research scenarios
3. Leisure/cultural heritage scenarios
4. Open culture productions scenarios

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Work Packages

EUscreen is divided into 7 work packages (WPs):

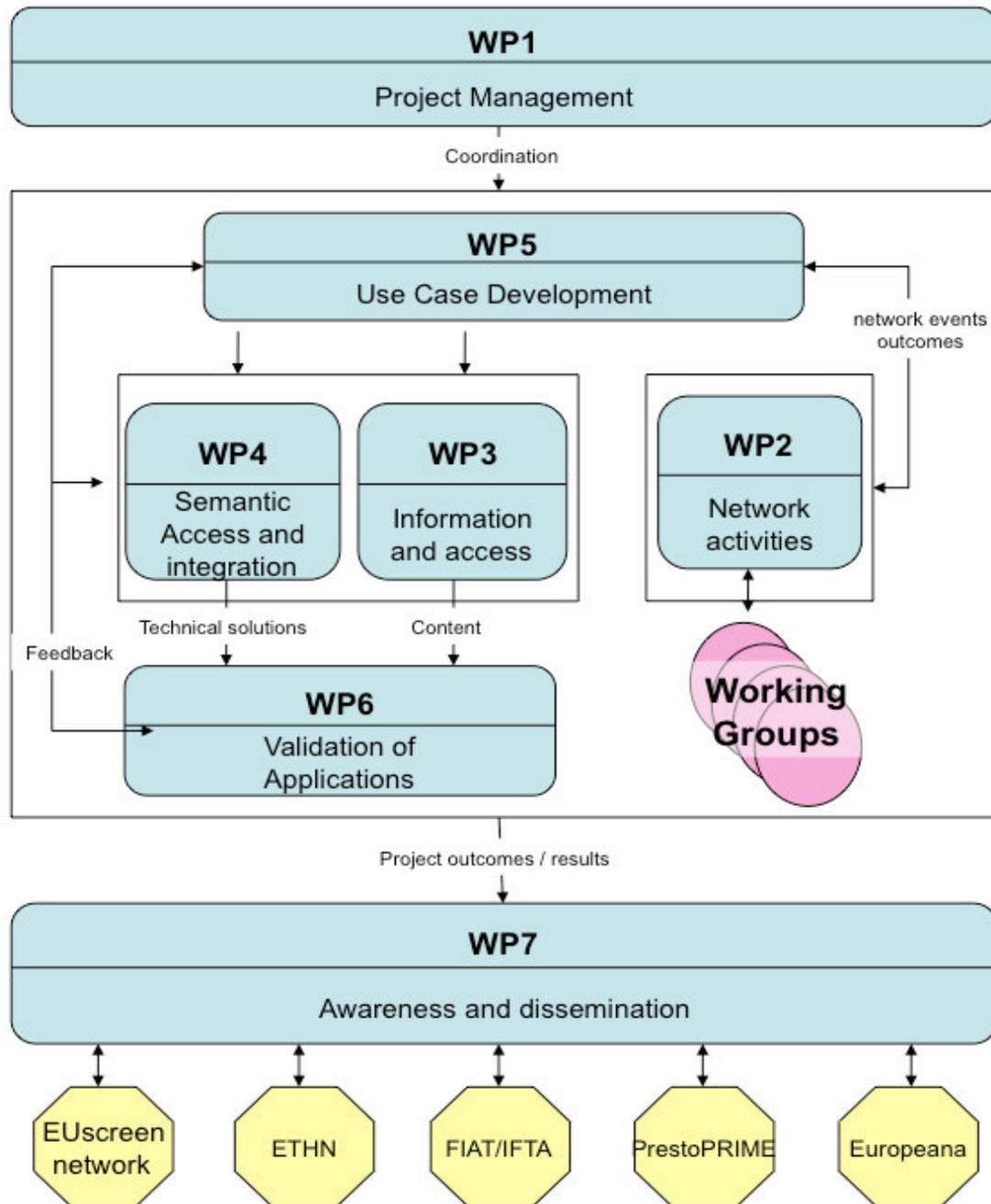
- WP1: Project Management
- WP2: Network Activities
- WP3: Information and Access
- WP4: Semantic Access and Integration
- WP5: Use Case Development
- WP6: Validation of Applications
- WP7: Awareness and Dissemination

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Milestones (1)

1. Month 3: Project initiation
(Project website, Quality Assurance Plan, user group definition, first assessment of used metadata standards).
1. Month 8: Definition of the EUscreen interoperability guidelines and functional specifications, definition of content selection policy.

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Milestones (2)

3. Month 14: Launch of the first integrated EUscreen portal, including full interoperability with Europeana, first batch of content online, first user scenario field trials.
4. Month 24: Adjustment of the portal, second batch of content online, second round of field trials, establishment of the EUscreen foundation.

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Milestones (3)

5. Month 36: Results of second field trials incorporated, delivery of the EUscreen core collection of European television heritage and final conference.

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Contact information

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Project co-ordinator: Prof. dr. Sonja de Leeuw
J.s.deleeuw[at]uu.nl
University of Utrecht

Technical co-ordinator: Johan Oomen, MA
joomen[at]beeldengeluid.nl
Netherlands Institute for Sound and Vision

EUscreen network: Marco Rendina
mrendina[at]gmail.com
Istituto Luce

Communication: Wietske van den Heuvel, MA
wvdheuvel[at]beeldengeluid.nl
Netherlands Institute for Sound and Vision

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